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A Polar Bear Ate My Head: Confessions of a Reluctant Lads Mag Editor

By Paul Merrill

Thistle Publishing, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.This is the hilarious and surreal true story of Britain's biggest ever men's magazine launch, and the chaos and disasters that followed. Paul Merrill was an award-winning magazine editor when he was inexplicably chosen to launch Britain's first weekly publication aimed at the new lad : ZOO. He quickly gained notoriety after running competitions to find the country's randiest nanna, ugliest baby and teen mum of the year, and offering prizes of a boob job for your girlfriend, lesbian wedding and even euthanasia. Then he was suddenly deported to Australia to launch ZOO there, and events became even more outlandish. Find out how Merrill: attacked Tony Blair with a puppet lost 130,000 pairs of inflatable breasts in the South China Sea accidentally gave his home address to a serial killer tried to cook a dwarf threw a biscuit at Christopher Lee searched for the hottest horse dentist and sexiest wall. employed Mo Mowlam as a sex columnist was accused by the attorney general of trying to overthrow the government persuaded the Aussie prime...



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